

Amanda (Mandie) Kramer

Instructional Designer | Educator | Innovator



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Michigan



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Professional Summary

Designing products that bridge the gap between ideas and action for organizations. Mandie is energized by opportunities to problem-solve, create, and make every project an opportunity to innovate.

Education

Instructional Design and Technology for Organizations

Master of Science in Education | Purdue Global | 2015

Integrated Science Minor

Bachelor of Science | Oakland University | 2012

Elementary Education

Bachelor of Arts | Michigan State University | 2009

Proficient In

- Design Thinking, ADDIE, Blooms Taxonomy, & Agile
- Google (Docs, Sheets, Slides, Forms, Sites, Classroom)
- Microsoft 365
- Adobe (Illustrator, Captivate, Photoshop)
- Project-Based Learning (PBL)
- iMovie, Garageband, Podcasting
- Project Management (Trello, Asana, Slack, Dusado)
- Canva, Social Media, Blogging, Web Design (Wix)
- Communication (Slack, Asana, Trello, Zoom, Google Meet)
- Articulate 360
- Various LMS systems (LearnDash, Buzz, Haiku, Apex, Moodle, Thinkific, Teachable, Udemy, etc.)

Work History

Freelance Instructional Designer (November 2015- Current)

Instructional Design Innovated LLC (DBA: MLX Design), Lake Orion MI

- Provide guidance and online course audits for small organizations on their learning experience design
- Design and create of e-learning content, such as slides, workbooks, webinars, and instructional videos
- Lead instructional designer and marketer for content-based paid membership
- Rapidly research, outline, design, and upload online courses to LMS systems within tight deadlines
- Advocate for gamification for all ages (award-winning educational board game designer)
- E-learning developer for modification and enhancement of asynchronous online learning programs
- Professional development workshop creator and facilitator (online and in-person)

IB Certified School Teacher (2011- 2022)

Oxford Community Schools, Oxford MI

- Science teacher for grades 6-8 in a fully virtual setting through asynchronous learning programs
- IB International Educator (Malmö, Sweden and Makurazaki, Japan)
- Founder of the Changemaker Club for Social Impact
- Created and implementation of educational programs and workshops involving the UN Global Goals (SDGs)
- Oakland-county NGSS Curriculum Developer
- Professional Development facilitator for ed-tech and time management for educators
- Project-based learning and hands-on innovation of science curriculum
- Coach (HS Soccer, MS Cross Country, MS Track, Science Olympiad)

Program/Media Creator (2017-2020)

Malmö, Sweden

- Created project-based global citizenship programs within female entrepreneur/social-impact start-up incubators
- Website Designer (Social Impact Revolution/Virescent Education/STEM Tactics, The Wander Mom Diaries Podcast)
- Podcast Producer (recording, editing, publishing, and marketing)
- E-Learning developer
- Social Media Manager
- UX/UI Designer